

VIRTUAL STAGING



PROPERTY CGI LTD



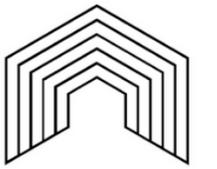
WHAT WE DO

We transform a space - cluttered or empty, new or old. We create a visual that shows a buyer or tenant the potential a property has. We change and add cosmetic details that save the seller or Landlord hundreds of £s in dressing, renovating and making good. Attract the right buyers, show the potential value of a property and sell faster



WHY VIRTUAL FURNISHING

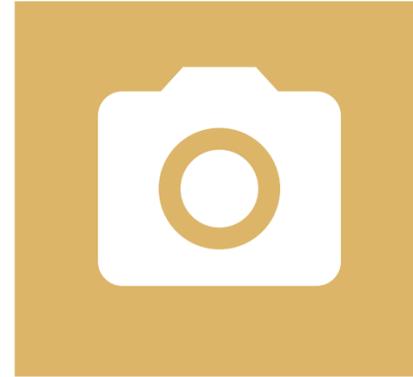
- Over 200% increase on online activity (based on our clients statistics)
- Up to 80% increase in property viewings
- Staging is customisable and designed to attract the ideal buyer/tenant
- ROI is 585% HIGHER with virtual staging than with real furniture staging
- Reduces cost of staging with furniture by 97%
- People spend an average of 7 seconds viewing properties online- empty properties make less impact
- Increase properties perceived value
- Sell properties faster
- Rental rates are boosted for lower priced properties using higher standard of furnishing
- 81 % of prospects find it easier to visualise a staged property as their future home
- Property stands out online
- Great investment for Rental properties- image can be used for several letting periods



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HOW IT WORKS

- Send your photographs & a brief
- Choose our classic package with furniture sets or
- Choose our bespoke package where we design it for you
- Receive your virtually staged image
- Receive a free round of amendments if required



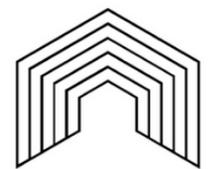
Send Photos & Brief



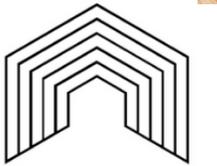
Choose Package



Receive your staged photo



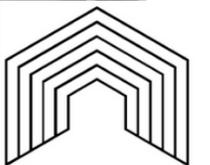
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FURNITURE REMOVAL

Tenanted properties are not a problem.
We digitally remove the current furniture and replace it with beautifully curated furniture



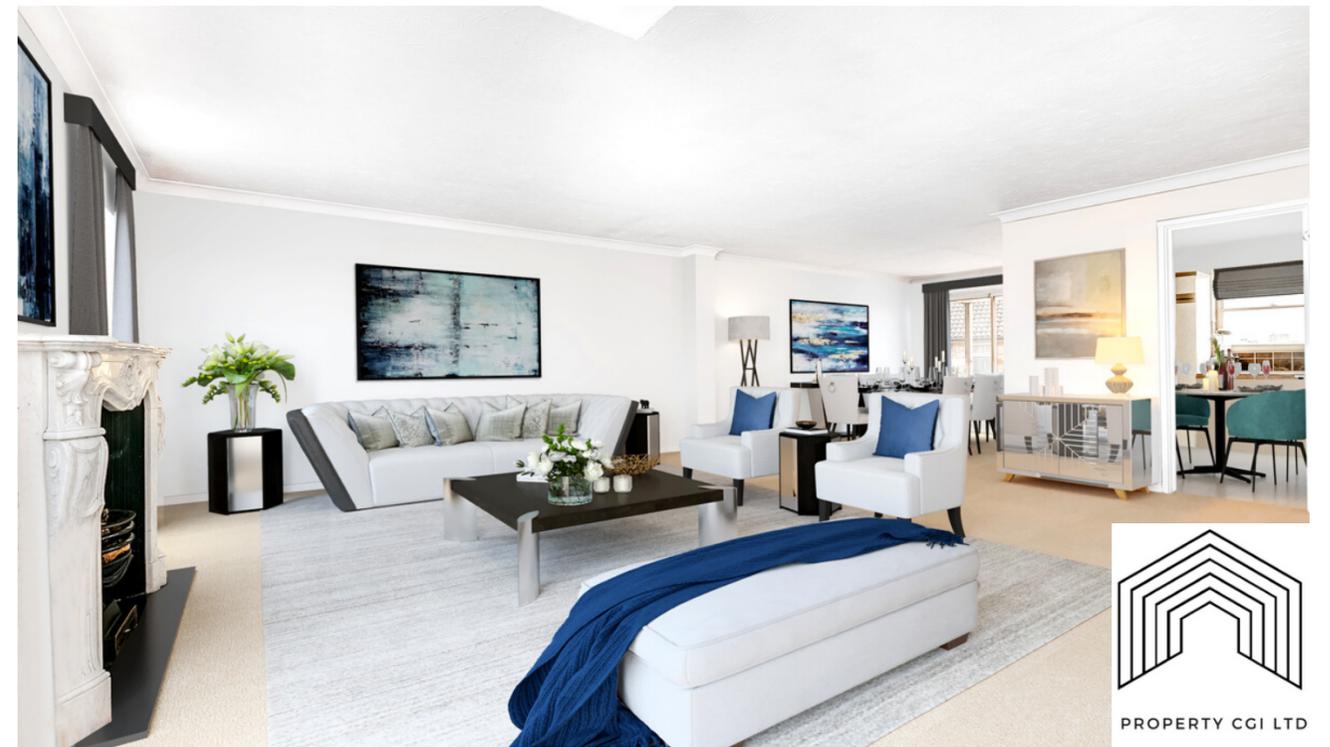
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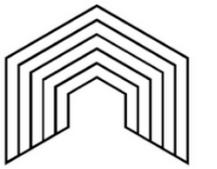


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VIRTUAL RENOVATIONS

Bridging the gap between CGI & photographs
We digitally change the walls, flooring, lighting and even add kitchen and bathroom units to show the possibilities of a property and space. As we use the photograph as the foundation it costs far less to create than a CGI and has great realistic qualities of the original photograph.
Frequently used in presentations when requesting funding for renovation projects and for market properties before the renovation is complete.





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CLASSIC PACKAGE

This option puts you in charge! You pick from our pre-made furniture collections and provide us with a layout sketch. Choose from a great variety of styles in our catalogue.

<https://www.3dfurniturelibrary.com/livingroom>

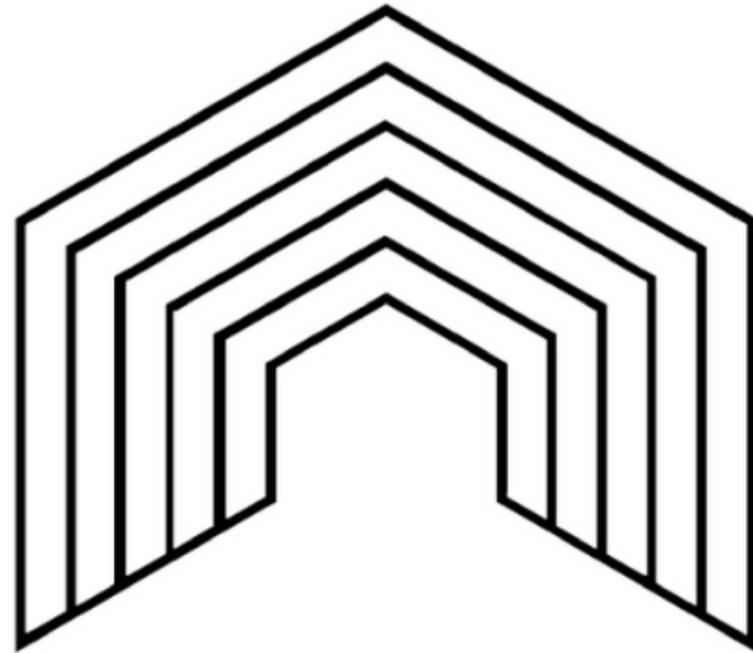
BESPOKE PACKAGE

Let us be the experts - You provide us with a brief of what you want & we curate furniture packages to suite each room specifically. For an added cost we consult with interior designers to maximise property appeal.

Request a Brief Form



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